

2026 IACAT Conference Sponsorship Opportunities

About IACAT

The International Association for Computerized Adaptive Testing (IACAT) was founded in 2010 to promote and advance computerized adaptive testing (CAT). In doing so, IACAT, inter alia, holds international conferences, currently in every other year.

The table below lists our previous conferences, demonstrating the global reach of IACAT.

Date	Location	Host
June 2010	Arnhem, The Netherlands	Research Center for Examination and Certification
October 2011	Monterey, USA	California Testing Bureau (CTB)
August 2012	Sydney, Australia	Australian Medical Council (AMC) and EPEC
October 2014	Princeton, USA	Educational Testing Service (ETS)
September 2015	Cambridge, UK	Psychometric Centre at Cambridge
August 2017	Niigata, Japan	Niigata Seiryō University
June 2019	Minneapolis, USA	Assessment Systems Corporation
September 2022	Frankfurt am Main, Germany	Goethe University
September 2024	Seoul, Korea	Yonsei University

About the 2026 IACAT conference

We are delighted to announce that the 10th IACAT conference will be hosted by the University of São Paulo (USP) and Social Service for Industry (SESI), São Paulo, Brazil. USP is the oldest University in Brazil and one of the most prestigious higher education and research institutions in Latin America, it was ranked 92nd best in QS World University Rankings in 2025.

With the conference theme “The Next Generation of Research in Adaptive Testing”, the 2026 IACAT conference seeks to sense the future of CAT in an interdisciplinary fashion. Keynotes will be given by five to five of the most distinguished researchers in the field. The conference also includes workshops, symposia, posters, and regular presentation sessions.

In the fashion of IACAT’s previous conferences, we expect at least 150 or more participants from across the globe.

Sponsorship Opportunities

On behalf of the Organizing Committee, we invite you to consider sponsoring the 2026 conference to ensure that your organization gets the best possible exposure at the conference. In addition to helping improve research on adaptive testing and the assessment industry, this provides extensive visibility to many important professionals and decision-makers.

Sponsorship will be acknowledged in a number of ways and will show your organization's support for adaptive testing.

Each type of sponsorship level offers different forms of recognition, as described below.

Platinum Level (USD \$5,000)

1. Acknowledged as a sponsor of one of the Keynote sessions (you can select once they are known, spots are limited)
2. You will be acknowledged as a sponsor of a break with a sign
3. Include company literature in the attendee registration area
4. Logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions
5. Logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site
6. Sponsorship will be explicitly acknowledged during the opening and closing ceremony
7. 200-word profile of your organization for the website

Gold Level (USD \$3,000)

1. You will be acknowledged as a sponsor of a break with a sign
2. Include company literature in the attendee registration area
3. Logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions
4. Logo will be shown prominently on the conference website and will redirect a click on logo to sponsor website
5. Sponsorship will be explicitly acknowledged during the opening and closing ceremony
6. 100-word profile of your organization for the website

Silver Level (USD \$1,000)

1. Include company literature in the attendee registration area
2. Logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions
3. Logo will be shown prominently on the conference website and will redirect a click on logo to sponsor website
4. Sponsorship will be explicitly acknowledged during the opening and closing ceremony
5. 75-word profile of your organization for the website

Bronze Level (USD \$500)

1. Logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions
2. Logo will be shown prominently on the conference website and will redirect a click on logo to sponsor website
3. Sponsorship will be explicitly acknowledged during the opening and closing ceremony
4. 50-word profile of your organization for the website

Custom Level

This is directly covering a specific conference expense or providing a service, such as: airfare for a keynote speaker, conference materials, awards, or any other agreed-upon contribution.

1. Logo will be shown at the bottom of the initial session announcement screen of plenary sessions
2. Logo will be shown on the conference website
3. Sponsorship will be explicitly acknowledged during the opening and closing ceremony

Sponsorship Process

In order to confirm your sponsorship, please complete the Agreement to Sponsor Form on the following page. Please print, sign and forward the scanned document, no later than 31st of June, to the 2026 IACAT organization committee, Mariana Curi (mcuri@icmc.usp.br) with a copy to Vitor Hugo Boraschi (vitor.boraschi@usp.br). Information regarding the payment process will be sent to you afterwards.

Agreement to Sponsor Form 2026 IACAT Conference

Please complete, print and sign the following form and forward the scanned document to:
Mariana Curi (mcuri@icmc.usp.br) with a copy to Vitor Hugo Boraschi (vitor.boraschi@usp.br).

Contact Name:

Position:

Organization Name:

Address:

State/Province:

Zip/Postal Code:

Telephone:

E-mail:

Website:

Sponsorship level (please indicate with a check mark):

- Platinum (USD \$5,000)
- Gold (USD \$3,000)
- Silver (USD \$1,000)
- Bronze (USD \$500)
- Custom. Specify: USD \$ _____ Specify:

I have read the Agreement to Sponsor Form and accept its conditions.

Date and Signature: _____