



## 2019 IACAT Conference Sponsorship Opportunities

The International Association for Computerized Adaptive Testing (IACAT) was founded in 2010 to promote and advance computerized adaptive testing (CAT). In doing so, IACAT, inter alia, holds international conferences, currently in odd-numbered years.

IACAT is delighted to announce that the 2019 conference will be held in Minneapolis, Minnesota, USA. On behalf of the Organizing Committee, we invite you to consider sponsoring the 2019 conference. In addition to helping improve the assessment industry, this provides extensive visibility to many important professionals and decision-makers.

### About the conference

The table below lists our previous conferences, demonstrating the global reach of IACAT. The 2019 Conference will continue to feature world-class keynote and invited speakers, pre-conference workshops, symposia on issues currently facing the industry, and refereed presentations. It will be held 10-13 June, 2019, at the University of Minnesota and is hosted by Assessment Systems ([www.assess.com](http://www.assess.com)).

No.	Date	Location	Host
1	June, 2010	Arnhem, the Netherlands	Cito and the University of Twente
2	October, 2011	Monterey, USA	CTB
3	August, 2012	Sydney, Australia	EPEC and the Australian Medical Council
4	October, 2014	Princeton, USA	Educational Testing Service (ETS)
5	September, 2015	Cambridge, UK	The University of Cambridge
6	August, 2017	Niigata, Japan	Niigata Seiryu University

### Who attends?

Each of the past conference have been attended by at least 100 psychometricians and other high-level professionals in the assessment industry, across all sectors (education, employment, certification, language, psychology, medicine). Moreover, this is a truly international conference, with attendees from dozens of countries.

## What are the sponsorship opportunities?

Sponsorship will be acknowledged in a number of ways and will effectively demonstrate your organization's support of adaptive testing. The limited number of sponsorships will be allocated on a first come first served basis. The four levels of sponsorship are described below.

Sponsorship Level	Acknowledgements
1. Platinum <i>(USD\$5000)</i>	<ol style="list-style-type: none"><li>1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)</li><li>2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site</li><li>3. You may include a 200 word profile of your organization for the website</li><li>4. Your logo will be displayed in the conference app (if supported by the app)</li><li>5. Your sponsorship will be explicitly acknowledged during the presidential address</li><li>6. You will be able to include company literature in the attendee registration area</li></ol>
2. Gold <i>(USD\$3000)</i>	<ol style="list-style-type: none"><li>1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)</li><li>2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site</li><li>3. You may include a 100 word profile of your organization for the website</li><li>4. Your logo will be displayed in the conference app (if supported by the app)</li><li>5. You will be able to include company literature in the attendee registration area</li></ol>
3. Silver <i>(USD\$1000)</i>	<ol style="list-style-type: none"><li>1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)</li><li>2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site</li><li>3. You may include a 75 word profile of your organization for the website</li><li>4. Your logo will be displayed in the conference app (if supported by the app)</li></ol>
4. Bronze <i>(USD\$500)</i>	<ol style="list-style-type: none"><li>1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)</li><li>2. Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site</li><li>3. You may include a 50 word profile of your organization for the website</li><li>4. Your logo will be displayed in the conference app (if supported by the app)</li></ol>

In order to confirm your sponsorship, please complete the Application to Sponsor form on the next page and send it no later than **1 March 2019** to the IACAT treasurer, Kathi Gialluca ([kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)). Please include payment or provide information on invoicing if necessary.

For further information regarding sponsorship and the conference, please contact the Executive Director, Cliff Donath, at [cliffdonath@gmail.com](mailto:cliffdonath@gmail.com).



## Application to sponsor the 2019 IACAT Conference

Please complete this form and send with payment (cheques payable to: IACAT) to: Kathi Gialluca ([kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)).

Contact Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
State/Province: \_\_\_\_\_  
Zip/Postal Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### Sponsorship level

Please indicate the level of sponsorship with a :

- Platinum (USD \$5000)
- Gold (USD \$3000)
- Silver (USD \$1000)
- Bronze (USD \$500)

### Cancellation policy

Cancellations prior to **1 March 2019** will have their payment returned less a \$200 administration fee. Cancellations after **1 March 2019** will forfeit their deposit payment.

I have read the cancellation policy and accept its conditions.

Name (please print): \_\_\_\_\_  
Position: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Signed: \_\_\_\_\_  
Date: \_\_\_\_\_

*Please forward this form to:*

IACAT c/o Dr. K. Gialluca  
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[kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)