

IACAT Conference Sponsorship Opportunities

The International Association of Computerized Adaptive Testing (IACAT) (<http://iacat.org>) was founded in 2010 to promote and advance adaptive testing. In doing so, IACAT, *inter alia*, holds international conferences. The first conference was held in conjunction with Cito and the University of Twente, Arnhem, The Netherlands in 2010 followed by a conference in Monterey, hosted by CTB, USA in 2011 and another conference in Sydney, Australia in 2012. 2014 Educational Testing Service (ETS) hosted the conference in Princeton, New Jersey in 2014 (October 8-10).

IACAT invites proposals from organisations to sponsor our conference and is delighted to announce that the University of Cambridge, UK will host the conference in 2015.

On behalf of the Organising Committee, we invite you to consider sponsoring the 2014 conference to ensure that your organisation gets the best possible exposure at the conference. The theme of our 2014 CAT summit, “*Facing and solving the 21st educational and psychological measurement challenges*”, world class keynote and invited speakers, pre-conference workshops and refereed presentations promise to attract participants from over the world. Sponsorship will be acknowledged in a number of ways and will show your organization’s support of adaptive testing. The limited number of sponsorships will be allocated on a first come first served basis. The four levels of sponsorship are described below.

Level	Acknowledgment
Platinum, \$5,000	<ol style="list-style-type: none"> 1. Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary keynote sessions and the pre-conference workshops. 2. Explicit acknowledgement during the presidential address. 3. Your logo will be shown prominently on the conference website with link to your homepage including a maximum 150-word description. 4. Prominent, prime positioned display (full page) in the printed program including logo and a maximum 150-word description 5. Recognition by the MC at the conference dinner. 6. You will be able to include promotional material in the conference bag.
Gold, \$3,000	<ol style="list-style-type: none"> 1. Your logo will be shown prominently at the bottom of the initial session announcement screen of NON plenary sessions 2. Group display with other Gold sponsors in the website with link to your homepage including logo and a maximum 100-word description. 3. Prominent display (1/2 page) in the printed program including logo and a maximum 100-word description. 4. You will be able to include promotional material in the conference bag.
Silver, \$1,000	<ol style="list-style-type: none"> 1. Group display with other Silver sponsors in the website including

	<p>logo and a maximum 50-word description.</p> <ol style="list-style-type: none"> 2. Prominent display (1/4 page) in the printed program including logo and a maximum 50-word description. 3. You will be able to include promotional material in the conference bag.
Bronze, \$500	<ol style="list-style-type: none"> 1. Mention in the printed program under acknowledgments including logo and a maximum 50-word description.

In order to confirm your sponsorship, please complete the **Application to Sponsor** form on the next page and forward it together with a 50% deposit, no later than 30 May 2015, to o Kathi Gialluca (kathleen.gialluca@pearson.com).

For further information regarding sponsorship and the conference, please contact the Executive Director, Cliff Donath, cliff.donath@philips.com

Application to sponsor the IACAT 2015 conference

Please forward this form together with your 50% deposit (checks payable to: IACAT) and send to: Kathi Gialluca (kathleen.gialluca@pearson.com).

Contact name: _____

Position: _____

Company name: _____

Address: _____

_____ State: _____ ZIP code: _____

Telephone: _____

Email: _____

Website: _____

Please indicate the level of sponsorship:

Platinum (\$5000) Deposit \$2 500	Gold (\$3000) Deposit \$1 500	Silver (\$1000) Deposit \$500	Bronze (\$500) Deposit \$250

Cancellation policy:

Cancellations prior to 30 May 2015 will have their deposit returned less a \$200 administration fee. Cancellations after 30 May 2015 will forfeit their deposit payment.

I have read the cancellation policy and accept its conditions.

Name (please print): _____

Position: _____

Organization: _____

Signed: _____ Date: _____